EXAMINER'S AMENDMENT

An examiner's amendment to the record appears below. Should the changes

and/or additions be unacceptable to applicant, an amendment may be filed as provided

by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be

submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview

with Yuri Eliezer on 09/10/2009.

Please amend the following claims:

1.   (Currently Amended) A method for providing a user interface for defining an

electronic message handling rule, the method comprising:

 receiving a request to create the electronic message handling rule, wherein receiving

the request to create the electronic message handling rule comprises receiving the

request to create the electronic message handling rule from a user interface button

displayed within an electronic message reading pane;

 in response to the request, identifying a context in which the request to create the

electronic message handling rule was received, the identified context being associated

with receiving a subscription alert, wherein receiving the subscription alert comprises:

          receiving an electronic mail message,

          parsing the electronic mail message to determine whether the electronic mail

          message was generated by the subscription alert,

in response to determining that the electronic mail message was generated by the subscription alert, providing the user interface button for creating the electronic message handling rule, and

providing a preview of the electronic mail message generated by the subscription alert, wherein providing the preview of the electronic mail message generated by the subscription alert comprises providing the preview of the electronic mail message in the reading pane; and

providing, in response to a selection of the user interface button for creating the electronic message handling rule, a user interface for defining the electronic message handling rule, wherein providing, in response to the selection of the user interface button for creating the electronic message handling rule, the user interface for defining the electronic message handling rule comprises customizing a contents of the user interface based on the identified context associated with an operation on the electronic mail message, the operation comprising one of the following: reading the electronic mail message, selecting the electronic mail message, and creating the subscription alert associated with the electronic mail message, wherein providing, in response to the selection of the user interface button for creating the electronic message handling rule, the user interface for defining the electronic message handling rule further comprises providing:

a first user interface object for defining at least one condition for the electronic message handling rule, <u>wherein the at least one condition is automatically pre-selected and a user does not make any selections regarding the at least one</u>

condition ~~wherein a drop down menu is adjacent to the at least one condition,~~

~~wherein, in response to selecting the drop down menu, a list of entries displays~~

~~customized conditions for the electronic message handling rule based on the~~

~~identified context,~~

a second user interface object for defining at least one action to be performed

when the at least one condition is satisfied, wherein the at least one action to be

performed comprises at least one of the following: displaying a new item alert

window, selecting a sound, playing the selected sound, previewing the selected

sound, moving the electronic mail message to a selected folder, speaking

selected text, and previewing the selected text, and

a third user interface object for defining the electronic message handling rule

that contains all possible actions and all possible conditions.

18.   (Currently Amended) A contextually sensitive user interface for defining an

electronic message handling rule, the user interface comprising:

a first user interface object provided to a display device for defining at least one

condition for the electronic message handling rule, wherein the at least one condition is

automatically pre-selected and a user does not make any selections regarding the at

least one condition.[[;]] ~~a drop down menu adjacent to the first user interface object, the~~

~~drop down menu being configured to, in response to a selection of the drop down menu,~~
~~provide a list of entries having customized conditions for the electronic message~~
~~handling rule~~ based on an identified context in which a request to create the electronic
message handling rule was received, the identified context corresponding to receiving a
subscription alert, wherein receiving the subscription alert comprises:

> receiving an electronic mail message,

> parsing the electronic mail message to determine whether the electronic mail
> message was generated by the subscription alert,

> in response to determining that the electronic mail message was generated by
> the subscription alert, providing a user interface button for creating the electronic
> message handling rule, and

> providing a preview of the electronic mail message generated by the
> subscription alert, wherein providing the preview of the electronic mail message
> generated by the subscription alert comprises providing the preview of the
> electronic mail message in a reading pane of a software for proving the electronic
> mail message;

a second user interface object for defining at least one action to be performed if the at
least one specified condition is satisfied, wherein the at least one action to be performed
comprises at least one of the following: displaying a new item alert window, selecting a
sound, playing the selected sound, previewing the selected sound, moving the

electronic mail message to a selected folder, speaking selected text, and previewing the
selected text; and

   a third user interface object for defining the electronic message handling rule that
contains all of the possible actions and all of the possible conditions.

        32.   (Currently Amended) A system for providing a user interface for defining
an electronic message handling rule, the system comprising:

        a memory storage; and

        a processing unit coupled to the memory storage, wherein the processing unit is
operative to:

                receive a request to create the electronic message handling rule~from a
        user interface button displayed within an electronic message reading pane;

                in response to the request, identify a context in which the request to create
        the electronic message handling rule was received, wherein the identified context
        comprises a context selected from one of: a creation of an alert subscription
        comprising a generation of an alert electronic mail message and a receipt of the
        alert subscription comprising:

                        a receipt of the generated alert electronic mail message,

                        a parsing of the generated alert electronic message to determine

                whether the generated alert electronic mail message was generated by

                the alert subscription, and

in response to a determination that the generated alert electronic

mail message was generated by the alert subscription, a provision of a

user interface button for configured to create the electronic message

handling rule, and

a preview of the generated alert electronic mail message generated

by the alert subscription, wherein the preview of the generated alert

electronic mail message generated by the alert subscription comprises

providing the preview of the generated alert electronic mail message in the

reading pane; and

provide a user interface for defining the electronic message handling rule,

wherein a contents of the user interface is customized based on the identified

context associated with an operation on the electronic mail message, the

operation comprising one of the following: a reading of an electronic mail

message, selecting the electronic mail message, and a creation of the alert

subscription associated with the electronic mail message, wherein the user

interface for defining the electronic message handling rule comprises:

a first user interface ~~object~~ <u>portion</u> for defining at least one

condition for the electronic message handling rule, wherein <u>the at least</u>

<u>one condition is automatically pre-selected and a user does not make any</u>

<u>selections regarding the at least one condition</u> ~~a drop down menu is~~

~~adjacent to the at least one condition, wherein, in response to selecting~~

~~the drop down menu, a list of entries are operative to display customized~~

~~conditions for the electronic message handling rule based on the identified context~~,

a second user interface ~~object~~ portion for defining at least one action to be performed if the at least one condition is satisfied, wherein the at least one action to be performed comprises at least one of the following: a display of a new item alert window, a selection of a sound, a playing of the selected sound, a preview of the selected sound, a moving of the electronic message to a selected folder, a speaking of selected text, and a preview of the selected text, and

a third user interface ~~object~~ portion for defining the electronic message handling rule that contains all possible actions and all possible conditions.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Andrea N. Long whose telephone number is 571-270-1055. The examiner can normally be reached on Mon - Thurs 6:00 am to 3:00 pm EST.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, William Bashore can be reached on 571-272-4088. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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